



FIRE BRIGADE ACCESS  
KEEP CLEAR  
NO PARKING IN FRONT  
OF THESE GATES

Bringing about positive change  
is **removing roadblocks** that  
prevent good people from  
taking action.



Introducing the **CONNECT** smartphone application that connects veterans to information, resources and each other.



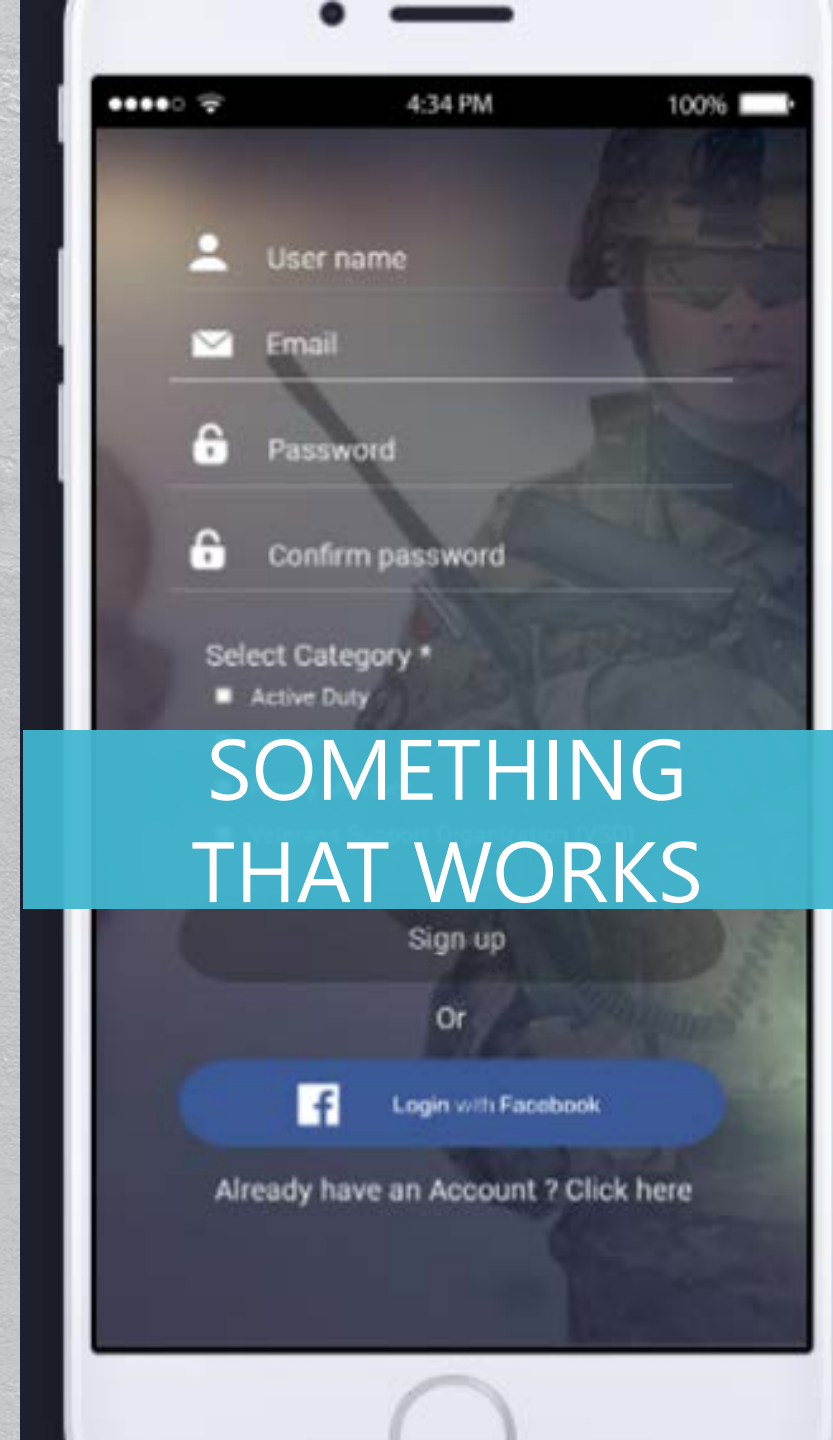
connect





# THREE PRONGED APPROACH TO SUPPORT IN ONE SINGLE APPLICATION

1. VAULT to put information they may or may not need at their fingertips.
2. The CONNECT module to give them a virtual map of the community they now call home.
3. RESPONSE to give those who are reaching a higher level of despondency a place to go if they are ready to change their personal narrative.



SOMETHING  
THAT WORKS

# OUR SOLUTION TO THE PROBLEMS

A smartphone application (Android and iOS) that will be provided free of charge to active duty military, veterans and their families – AND – our national network of care givers, support teams, mentors, peers, associations, volunteer opportunities and those who have been there, seen it and done it.



# connect



## vault

Virtual repository of all transition related information



## connect

CONNECT to fellow veterans, caregivers, events and support teams



## response

Real time CONNECT to crisis support teams and information



## results

Reports on activity, results, evaluations & CONNECTIONS

# THE FLOW FOR A TYPICAL USER

This is how we want users to take advantage of CONNECT

**We hold partners accountable to deliver what they say they will deliver, whether information or hands on resources.**

Users can easily go to the target subject they need information on without get overwhelmed

Now we are starting to transition from smart phone application to live people – critical to stop isolation and idleness

We have now built a level of trust that allows users to feel comfortable enough to reach out via CONNECT.

Earn Trust every STEP of the way

**Be relevant** to their needs, not what we think their needs are – provide **proactive positive** value

**Partner definition:** Those who provide support and services to our veterans and their families. Those who provide employment and education services. In short anyone who can help with transition, health and wellness and mental health challenges.

**User**  
Definition: Active duty military, Veteran or family member

**VAULT**  
Information on everything from benefits, finances & career tools.

**Target File Cabinet**  
Specific information related to their information of choice.

**CONNECT**  
Yes, I want to connect to people in my area who can help me and whom I can relate to."

**Resources**  
Friends, mentors, peers, caregivers, events, seminars et al.

**Stress and Crisis**  
"Things are not working out and I need help".

**Response**  
Crisis support & information at provided in privacy – NO stigma.

# THE VAULT

A virtual file cabinet. Select a drawer. Select a file. Read/study and decide on next steps.



At each folder they can view detailed information from each partner. Each folder will also contain web links and phone numbers to each partner so users can sign up via the application or ask for more information.

NOTE: There is NO limit to the amount of information we can provide or how many partners can be included in the vault.



1

## VOLUNTEERISM

Want to make a difference in someone's life?



## Team Red White & Blue

Team RWB's mission is to enrich the lives of America's veterans by connecting them to their community through physical and social activity

2

## FINANCES

Need help on how to buy a car or home BEFORE you buy?



## Team Rubicon

Team Rubicon unites the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams.

3

## CAREER PREP.

Need help getting ready for the next big interview?

4

## EDUCATION

Where do you want to go to school and why?



## The Mission Continues

TMC empowers veterans who are adjusting to life at home to find purpose through community impact. We re-deploy veterans who wish to serve again.

5

## RESILIENCY TOOLS

Check in on our proactive training modules.

6

## TRS/TAPS TRANSITION

Everything you were provided when you went through TRS/TAPs.



## The Travis Manion Foundation

"If not me, then who...", Travis's words before leaving for his final deployment to Iraq where he was KIA. They have inspired a national movement to service.



# CONNECT

No need to worry about where you land.

We are there already with a BIG virtual handshake.

Users register by providing very basic information. They get to view a virtual map of the community in which they live, and they see what they need to see. They receive information that is filtered so they only access what they want. Simple to use, non-invasive, no personal identification, actual address, SSN, credit info etc.

A VERY user friendly way to view who **is out there in your community**, what they do, who they are and the users decide who they want to talk to.



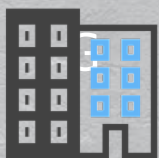
## Fellow Military Members

See who is out there by service, unit and era. Re-connect & make friends.



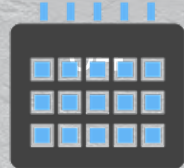
## Care-Givers - Educators

Click here to see local people that you can talk to about your needs.



## Physical Locations

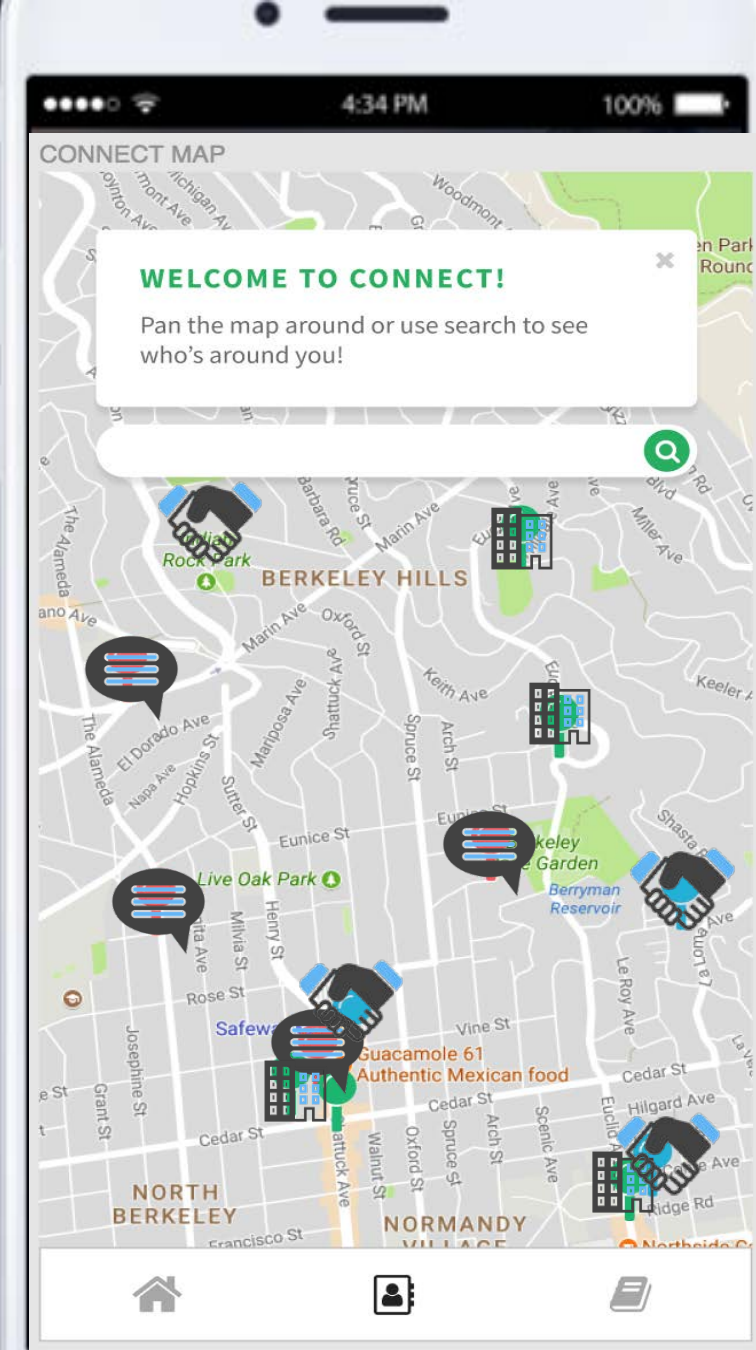
Offices you can go to, to get more information or to speak to a live person.



## Community Calendar

Click here to see your local community events. Sign up to get invites and notices.

Note: Each icon has a roll over feature that will outline more detailed information based upon that icon. Who they are, what they do and where they are.



# RESPONSE

A visual/virtual example of a typical office file cabinet. Select a drawer, pull it out, select a file, pull it out, read/study decide on next steps. This simple process works no matter the subject.



1

## PTS(D)

Do you "think" you struggle with PTS or Combat Stresses?



## Give An Hour

One of the first organizations to identify with the PTS problem. National network of counselors ready and willing to give PTS support.

2

## DRUGS & ALCOHOL

Need help or someone to talk to. People are willing to help.



## Department of Veterans Affairs.

Peer support counselors and PTS clinicians. Group events, education and localized support. Mentor programs that have been proven to work.

3

## HOMELESSNESS

Currently homeless or at risk of being homeless?



## Project Healing Waters

National program around fly fishing as a means to cope with PTS related challenges. Full program support with fellow combat veterans.

4

## POVERTY

Need a boost, food, a few dollars, general help?

5

## MENTAL HEALTH

General mental health questions and support.

6

## WOUNDED WARRIOR PROJ.

Learn more about the largest veterans support team in the country.



## Fisher House

Fisher House and their National Intrepid Centers and Centers for Excellence – brick and mortar locations to provide advanced PTS and physical support.

### CONNECT

If we don't connect with our young veterans we have ZERO chance to engage and educate them. If we don't engage them when they are in a position of strength we miss a great opportunity proactively and positively guide and mentor them.



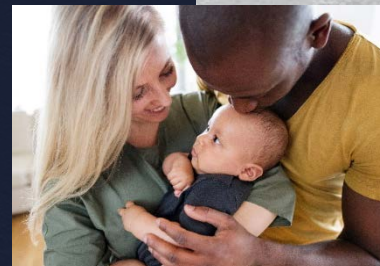
Currently there are an approximate 2,000,000 (two million) members of the US military. All Volunteered to serve. Many joined direct from high school. Many served in harms way in Iraq or Afghanistan.



There are an approximate 20,000,000 (twenty million) veterans from all eras in the US. The VA expects to serve 3.5 Million Post 9/11 veterans by 2019. Approximately 35% of Post 9/11 veterans served in a combat or direct combat support role but sadly approximately 65% of Post 9/11 veterans do NOT even bother to register with the VA.



45,000 organizations or associations identify themselves as caregivers or support teams for veterans. Yet, every day an average of 20 registered veterans (registered with the VA or active duty) take their own lives.



While have no clear statistics on how many, who are not registered, take their own lives, are incarcerated, newly homeless, divorced, struggling with addiction et al. we know the numbers are NOT good.

Clearly these veterans are NOT getting connected to those who are most qualified to support them or those they are connected to are falling down in the job. Either way the connection needs to be made so we can provide the support they need and determine who is letting them down.

**“The support is there if we connect our young veterans to it. Engaging a veteran (anyone) is easy when things are going well but we must seek out those who will “likely” struggle in the future.**

**Transition and mental health challenges are going to be there so it is critical that we make the **CONNECT** before emotional and financial support has been exhausted.”**



# CONNECT BENEFICIARIES

There is no downside to being a part of this smartphone service



01

## Government

DoD, DoL, VA, DAV and other VSO's.

02

## DoD

Replication of the information that active duty military receive during their transition support classes

03

## DoL

A better process to connect jobs and employment training to those who wish to apply.

04

## VA

VA resources, location, phone and direct CONNECT to Peer and Transition support counselors.

05

## Volunteer .orgs

Continued service is a major benefit to our veterans – we can connect them to .orgs who welcome them.

06

## .orgs

“to CONNECT to them. If” they are visible to our users it will be so much easier

07

## Seminars & Webinars

Are only as good as the attendees – we get to share valuable information targeted to the right audience.

08

## Employers

Ability to post jobs that are pro-veteran, by location, by need, straight to the veterans.

09

## Educators

Local community college information – complete with SVO's and course details.

10

## FELLOW VETERANS

No better resource. Those that have served helping fellow veterans to overcome civilian challenges.

# PRICING MODEL

“Build it and sell it and they might come - how about build it and give it away”



### **Employers – Co-Branding – Educators**

While we are gifting the application we still need to cover operational and management costs and these are very minimal. This group can make donations to our 501C3 for access to our users assuming their have our veterans best interests at heart.

### **Fellow .orgs**

We will gift this application to as many .orgs as possible. Either to invite them to submit information as part of our application or to deploy this application to their own members \*\*\* with the caveat that all partners and all users see each others information.

### **Military personnel, veterans and their families**

Are NEVER charged to use the application, We will not collect identifiable information – SSN, credit card, actual street address etc. There will be no process in the application for them to buy products and services EVER.

\*\*\* This may require custom code or fee based API development

# THE ALMIGHTY ASK

This could be an application for change in how we **CONNECT** to veterans on a global scale



## Decision Makers

If you need a better way to connect to our military whether for philanthropic or service reasons please reach out.



## Corporate teams

If you wish to hire or educate veterans this is the forum for you. Directly **CONNECT** to your target audience.



## Our military

If you believe that being **CONNECTED** is better than being isolated then please join this campaign and be among the first to say "yes I want to be **CONNECTED**".

# NEXT STEPS

This is a not-for profit application no need to be reluctant to ask how you can put it to good use



1

### more information

There are so many scenarios where CONNECT can be of value so please don't hesitate to think outside the box to where it can be used.

2

### group demonstration

If you have a large membership or group please don't be reluctant to ask for a demo. We have nothing to hide as it is free – no games to play.

3

### registration form

Once you make your decision, ask for a registration form, we approve it and you are in., Different form for partners, co-branding and corporate.





How to CONNECT with us.

My cell 949.933.5142

My e-Mail [Rick@Vets360.org](mailto:Rick@Vets360.org)

Our web site(s)– [www.theCONNECTapp.org](http://www.theCONNECTapp.org)

Our 501(c)3 for donations  
#45-3713823

THANK YOU FOR YOUR TIME TODAY